



**Mark Broussard**  
**President & COO**  
**Kenner, LA**



### SKILLS AND QUALIFICATIONS:

Twenty eight years' experience in the design and implementation of operational improvement initiatives, management consulting, maintenance / reliability consulting, and manufacturing consulting. Areas of specific functional expertise include:

- Operations & Maintenance Management
- Operational Strategic Planning
- Cost / Benefit Analysis
- Implementation Planning
- Change Management
- Project Execution
- Resource Planning

Areas of specific technical expertise include:

- Integrated Activity Planning
- Work Management
- Asset Management Strategy
- Reliability Centered Maintenance
- Project Management
- Reliability Engineering
- Maintenance Strategy
- Maintenance Management
- Root Cause Failure Analysis

### KEY ACCOMPLISHMENTS:

- Provided significant leadership or management in the following accomplishments:
  - Directed development of Operational Strategic Plans to transform the business model for upstream Oil and Gas clients
  - Directed the multiple work stream implementation for a global mining company to achieve significant increases in OEE and cost control
  - Developed Strategic Plans resulting in realization of \$900+ M economic benefits for clients consisting of additional production revenues and operating expense reductions
  - Led the development of methodologies to consistently and reliably evaluate client operations for improvement opportunities
  - Developed and launched multiple consulting practices within process industries resulting in revenue streams exceeding \$10 M annually
    - Asset Productivity Services (Steel, Food and Beverage, and Nylon)
    - Chemicals and Life Sciences (Pharmaceuticals, Plastics, and Agricultural)
    - Asset Management (Steel, Petroleum, Automotive, and Theme Parks)
  - Developed Maintenance Technology center of excellence to improve operational efficiency, standardization, and knowledge sharing

### EDUCATION AND PROFESSIONAL AFFILIATIONS:

- MBA Graduate Study, Louisiana State University, Baton Rouge, LA
- Bachelor of Science, Mechanical Engineering, University of Southwestern Louisiana, Lafayette, LA

### PROFESSIONAL EXPERIENCE:

- Strategic Asset Management Inc, President & COO Current
- Strategic Asset Management Inc, COO 2 years

- Strategic Asset Management Inc, VP Business Analysis 5 years
- Independent Consultant 2 years
- Day & Zimmermann International, VP Business Development 1 year
- Fluor Corporation 5 years
  - Managing Director - Chemicals and Life Sciences Consulting
  - Managing Director - Asset Management Consulting
  - Program Manager - Implementation Consulting
- Stewart & Stevenson, Reliability Manager 1 year
- General Dynamics, Senior Reliability Engineer 2 years
- ICI Chemicals, Plant Engineer 2 years
- Pratt & Whitney, Senior Logistics Engineer 4 years